# Closing Branch Review — Part 2 Burnside



Before we made the decision to close the Burnside branch we carried out a thorough review to understand what impact a branch closure would have on both customers and the wider community.



# **Communicating this change to customers**

We are committed to the industry-wide Access to Banking Standard and have taken a range of factors into account before we decided to close the branch. These are outlined in the Closing Branch Review - Part 1 document, which we published when the closure was announced. You can view it at bankofscotland.com/branchclosures

After talking to branch colleagues, we wrote to customers of the Burnside branch to let them know about the change. In the event of a branch closure, we will always give customers at least 12 weeks' notice, and in many cases even longer. This means they've got plenty of time to consider their options.

We displayed a poster in branch notifying customers of the closure and staff spoke to customers about other ways to do their banking, including Telephone, Mobile and Internet Banking, as well as visiting the Post Office\*. We also made customers aware of alternative branches and free ATMs nearby.



# **Engaging with the local community**

#### Who we contacted

We contacted key members of the local community to help us understand what the impact of the closure would be.

- ► Ged Killen MP, Rutherglen and Hamilton West
- ► Clare Haughey MSP, Rutherglen
- ▶ Local councillors
- ► Citizens Advice Bureau

- ► Chamber of Commerce
- ► The local Post Office®
- ▶ The central Post Office® Transformation team
- ► Age UK

## The feedback we received

A number of both personal and business customers expressed their frustration that the branch was closing along with concerns that this would affect the way they carried out their banking.

We received an invitation from Clare Haughey MSP to attend a meeting with her and Cllr Carol Nugent to discuss the closure.

We received a joint letter signed by 7 SNP MSPs including Clare Haughey to express their concerns about branch closures.

Ged Killen MP contacted us to express his concerns about the closure decision.

### What we have done to help make the change smoother

- ▶ We have actively offered customers, including vulnerable customers, support with the use of alternative ways to bank and explained all other ways to bank locally.
- ▶ We have proactively contacted the most frequent business, charity, club and society accounts to discuss the options available and all alternative ways to bank.
- ▶ A specialist team has been supporting colleagues in Burnside branch and nearby branches with how to identify and explain the alternative ways to bank, tailored to the specific need of the customer.



The Burnside branch will close permanently on 18th February 2019

This follows engagement with customers and the local community.



There will be no change to customer account numbers, sort codes, standing orders, direct debits, cards or PINs.



branches are
Rutherglen and
Glasgow The Forge

You can also use any Bank of Scotland branch to do your banking.

Read on to see other ways you can bank



- ▶ A written response was sent to the 7 SNP MSPs including Clare Haughey addressing the concerns they raised and explaining the rationale for the closure decisions.
- ▶ A meeting was held with Clare Haughey MSP to discuss the rationale for the closure of
- ▶ We attended two meetings with Ged Killen MP to discuss the closure further.
- ▶ We have listened to customer concerns and responded to help them understand the alternative ways to bank, including services available locally.
- ▶ We informed the local Post Office® and the central Post Office® Transformation team of our branch closure so they can plan for any change in customer demand.



### Internet Banking, Mobile Banking and PhoneBank services

These services give you access to your accounts 24 hours a day, 7 days a week.

To find out more information about these services or to register please visit bankofscotland.com

#### Post Office®

Personal and Business Banking customers can withdraw money or check their balance, as well as pay in cheques and money to their account at any Post Office\* branch.



To find your most convenient Post Office\* and its opening times, please search on the Post Office\* Branch Finder: <a href="www.postoffice.co.uk/branch-banking-services">www.postoffice.co.uk/branch-banking-services</a>

For further help before or after the branch closes:



Please come in and see us in any of our branches, contact your relationship manager or call us on 0345 780 1801

For any unresolved problems please contact us using the details provided in **Our promise** section at the bottom of this page.

# If you'd like this in another format such as large print, Braille or audio CD please ask in branch.

If you have a hearing or speech impairment you can contact us using the Next Generation Text (NGT) Service or via Textphone on 0345 600 9644 (lines are open 9am to 5.30pm, 7 days a week). If you're Deaf and a BSL user, you can use the SignVideo service available at bankofscotland.co.uk/accessibility/signvideo

#### Our promise

Our promise is to do our best to resolve any problems you have. If you wish to complain visit your local branch or call 0800 072 8668 or 0131 278 3729. (Textphone 0800 389 1286 or 0131 278 3690, if you have a hearing impairment). For more information visit bankofscotland.co.uk/contactus/complain

The Post Office® and Post Office® logo are registered trademarks of the Post Office® Ltd.

Calls may be monitored or recorded in case we need to check we have carried out your instructions correctly and to help improve our quality of service. Not all telephone banking services are available 24 hours a day, 7 days a week. Please speak to an adviser for more information.

#### Keep your details up-to-date

Please check that we have the correct contact details for you by logging into Internet Banking and reviewing the telephone numbers, email address and marketing preferences that we hold for you.

Bank of Scotland plc. Registered in Scotland No. SC327000. Registered Office: The Mound, Edinburgh EH1 1YZ. Bank of Scotland plc is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under registration number 169628.

Eligible deposits with us are protected by the Financial Services Compensation Scheme. We are also covered by the Financial Ombudsman Service.



Protected